

CAVENDISH PROFESSIONAL DIPLOMAS (BUSINESS & MANAGEMENT)

Note: Students following the full 9 month Professional Diploma programme will complete all of the subjects shown below. The order of delivery will depend on commencement date. Students enrolled on one of the 6 month 'standard' diploma courses should note that the subjects they will complete will be dependent on their course commencement date. All students are issued with transcripts listing grades and subjects completed.

MARKETING & COMMUNICATIONS DIPLOMA (MCD)

Term 1 (Oct – Dec)	Managing Communications, Knowledge and Information
	Organisations & Behaviour
	Advertising, Promotion & PR
	Professional Case Studies
Term 2 (Jan – Apr)	Marketing
	Sales Planning & Operations
	Business Environment
	Professional Case Studies
Term 3 (Apr – Jul)	International Marketing
	Information Systems
	Global Economy
	Research Project
	Professional Case Studies